

The book was found

# Cool Beer Labels: The Best Art & Design From Breweries Around The World



## Synopsis

Cheers to beer design! The days of boring, mass-produced yellow fizz-water are all but over. These days, independent beer makers are creating a wide variety of interesting beers that exhibit a vast range of depth and flavor. Beer is more than a beverage--it's an artisan craft championed by talented people devoted to quality and good taste. And as craft beer and home brewing continue to grow by leaps and bounds, the culture of beer has made the shift from big business to an industry filled with people who truly care about what they make. And that attention to detail goes for the art and packaging as well as the brews themselves. *Cool Beer Labels* explores the art and design of beer culture from labels to cans to growlers and more. Inside you'll find: More than 400 full color examples of beer labels from craft and small breweries around the world Case studies from working designers Interviews with brewery owners and master brewers An exploration of breweries by region And more Whether you are a visual creative looking for packaging design inspiration or simply part of the growing community of people who enjoy home brewing, craft beers and beer culture, you're sure to enjoy cracking open a cold one and settling back to enjoy this art-filled celebration of beer.

## Book Information

Hardcover: 203 pages

Publisher: Print (October 16, 2014)

Language: English

ISBN-10: 1440335206

ISBN-13: 978-1440335204

Product Dimensions: 8 x 0.8 x 8 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars 11 customer reviews

Best Sellers Rank: #501,471 in Books (See Top 100 in Books) #69 in [Arts & Photography](#) > [Graphic Design](#) > [Commercial](#) > [Branding & Logo Design](#) #1470 in [Arts & Photography](#) > [Graphic Design](#) > [Techniques](#)

## Customer Reviews

Daniel Bellon has been in the graphic design field for over 15 years and his experience has been as diverse as his list of clients which include the National Football League, Sony Music, Adidas, Nike and others. He is also the author of *Typography for the People*. Steven Speeg is an associate creative director with more than 13 years of professional experience. He has worked for some of the

biggest companies in the United States including Pepsi, Gatorade, Frito-Lay, World Wrestling Entertainment and others.

I have traveled all over the US to over 160 breweries so I know my beer around here. I have seen some of the coolest most unique designs. The book is very nice, great pictures and will make a great coffee table book. But for my personal taste I do feel like some selections made weren't that great and some were missing. For example Abita is pretty boring to me, along with some others. And then a brewery like Three Floyds, who have some of the greatest designs, only pictured 4 and one of them is one of their lamest labels. And some breweries with great designs were absent entirely for example Pipeworks in Chicago, Bells in Michigan has Hopslam which is awesome, Surly in Minneapolis has Darkness which changes dispensing yearly, and many others. I hope to see a sequel to this book and make it more about just USA breweries, and perhaps allow people to send in suggestions for the sequel. Either way however it is a great picture book...not too much information on most the beers but it is a picture book so I didn't mind.

I bought 2 and was even fortunate enough to get a chance to have the authors sign both copies. In an age of digital print, the book in hand is quite impressive. The photos are all well thought out and the layout is outstanding. I've given both copies as gifts to beer enthusiasts and they were both quite pleased.

I got this book as a gift for a craft beer lover and she really loves it. It is a beautiful book with very nice pictures and stories of unique craft breweries and the designs that they use on their beers. It is really a beautiful art book.

This book is fantastic!! It's so fun to browse through and look at all the art work. We leave it out in our living room and all of our guests comment on it and enjoy it as well. Buy it, you'll love it!

Great beer art -- and a good companion to Beer Can Art book. This book is also well constructed.

Beautiful book! Great inspiration for Brewers and designers alike!

Great book!

Perfect!

[Download to continue reading...](#)

Cool Beer Labels: The Best Art & Design from Breweries Around the World Salud! The Beer Lover's Guide to Andalusia: A travel guide for the best & quirkiest craft breweries in Southern Spain (Beer lover's Guides Book 1) The Bruges Bar and Beer Guide: A beer tourist's guide to the best bars, breweries and bottle shops in Bruges Home brew Journal for Craft Beer Homebrewers | Homebrew Logbook w/ space for 70+ recipes | Beer Glassware Reference, Beer Color Chart, Hops and Yeast Strain Chart | Totally Cool Creations: Three Books in One; Cool Cars and Trucks, Cool Robots, Cool City Anchorage, Fairbanks, and Everything In Between (Beer on the Last Frontier: The Craft Breweries of Alaska Book 2) Beer, Art And Philosophy: The Art of Drinking Beer with Friends is the Highest Form of Art Beer Labels of the World The Great Northeast Brewery Tour: Tap into the Best Craft Breweries in New England and the Mid-Atlantic Culinary Atlanta: Guide to the Best Restaurants, Markets, Breweries and More! National Geographic Atlas of Beer: A Globe-Trotting Journey Through the World of Beer Smokin' Book of Cigar Box Art & Designs, The: More than 100 of the Best Labels from The John & Carolyn Grossman Collection Cool Punch Needle for Kids:: A Fun and Creative Introduction to Fiber Art (Cool Fiber Art) Beer is Proof that God Loves Us: Reaching for the Soul of Beer and Brewing The Complete Beer Course: Boot Camp for Beer Geeks: From Novice to Expert in Twelve Tasting Classes The Beer Bible: The Essential Beer Lover's Guide Beer School: A Crash Course in Craft Beer Beer, Food, and Flavor: A Guide to Tasting, Pairing, and the Culture of Craft Beer The Craft Beer Bites Cookbook: 100 Recipes for Sliders, Skewers, Mini Desserts, and More--All Made with Beer The Art of American Whiskey: A Visual History of the Nation's Most Storied Spirit, Through 100 Iconic Labels

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)